

# PEOPLE ON THE MOVE

## IN DALLAS

### FEATURED

ADVERTISING/MARKETING | NEW HIRE

#### Matt Sommer

Imaginuity  
Chief Technology Officer

Imaginuity has named Matt Sommer as its Chief Technology Officer. Sommer, an experienced executive and technologist, has spent 25 years in every aspect of managing and growing organizations, including fostering innovation, pioneering and evangelizing product vision, and leveraging data and analytics. He is uniquely suited to Imaginuity's mission to blend imaginative thinking, innovative technology, and uncommon ingenuity to deliver transformative results for its clients.

"As our original chief technologist, I've been looking for an executive with both the vision and the experience to meet the moment," said Taylor Calise, CEO of Imaginuity. "There is so much attention on artificial intelligence, and Matt was researching and understanding AI while others were still panicking about Y2K. Marketing technology is at a historic inflection point – a point that Matt is uniquely prepared to help us not only meet, but to further accelerate."



### BANKING & FINANCIAL SERVICES

New Hire



**Yesenia Pullin**  
Texas Capital  
Financial Relationship Consultant

Yesenia Pullin is a Financial Relationship Consultant at Texas Capital. She is responsible for establishing, retaining and deepening relationships by executing relationship management strategies and performing efficient and accurate banking transactions.

### BANKING & FINANCIAL SERVICES

Promotion



**John Levinski**  
Texas Security Bank  
Managing Director Commercial West- Southlake

John Levinski Managing Director for CRE Lending, has been promoted to Managing Director Commercial West, taking responsibility for the Southlake office, covering both C&I and the Bank's larger CRE portfolio. According to Drew Keith, President of Texas Security Bank "John joined TSB in December 2020 and has generated an excellent, relationship based CRE portfolio. His leadership and desire to have a greater positive impact on the Bank's future, has earned him this expanded role and opportunity."

### RESIDENTIAL REAL ESTATE

New Hire



**Melissa Kelly**  
Landsea Homes  
Dallas-Fort Worth Division President

Melissa Kelly has been named President Landsea Homes' new Dallas-Fort Worth Division, created when Landsea Homes acquired Antares Homes. Kelly joins Landsea Homes after serving more than 15 years with Antares Homes, including more than six years as Vice President of Sales and Marketing where she created and implemented strategic sales and marketing activities within the company.

### ACCOUNTING

Promotion



**Amy Landry**  
Huselton, Morgan & Maultsby  
Shareholder

With over a decade of experience providing sound tax strategies and solutions to the real estate and construction industries, Amy Landry, CPA, has been named a Shareholder of Huselton, Morgan & Maultsby P.C. Amy began her accounting career at HM&M shortly after receiving her CPA license in 2005. She has played an integral role in streamlining the firm's client onboarding process and truly enjoys getting to know her clients on a deeper level to build trust and maintain long-term relationships.

### CONSTRUCTION

New Hire



**Tad Sellman**  
MYCON General Contractors Inc.  
Vice President

MYCON General Contractors, Inc. (MYCON) welcomed Tad Sellman as Vice President. Sellman will spearhead the company's strategic expansion into the multifamily sector. With over 25 years in the multifamily construction industry, Sellman is a distinguished leader with a history of delivering successful projects, utilizing his skills in developing robust client partnerships, managing project teams effectively, and coordinating with trade partners to ensure excellence in execution.

### PROFESSIONAL SERVICES

New Hire



**Lauren Collins**  
Garver  
Safety & Total Rewards Director

Based in Garver's downtown Dallas office, Lauren Collins has joined the local engineering firm as Safety and Total Rewards Director. In her dual role, Lauren will head Safety Services, ensuring safety from the job site to the office, and she will lead Total Rewards, ensuring employees get the most out of their benefits. Previously, Collins was the Senior Business Partner in human resources and led the people programming for the Water Facilities District and the human resources department.

**DBJ**  
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